

# *Champion Wine Cellars*

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www.championwinecellars.com

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Emile & Stephanie Ninaud, Owners



*To our very dear wine friends (Amis du Vin),*

December 2016

## **HAPPY NEW YEAR ~ ~ ANNOUNCING RETIREMENT JANUARY 2nd BEGINS WINE CLEARANCE SALE**

WE PLAN TO FINISH THE HOLIDAY SEASON AND BEGIN 2017 BY OFFERING MAJOR BUSINESS CLOSING DISCOUNTS ON THE REMAINING WINE INVENTORY. ALSO THE SOLIDLY BUILT OAK WINE RACKS, FIXTURES, AN ALMOST NEW ONE-DOOR BEVERAGE COOLER, WINE RELATED ARTIFACTS, LIGHT FIXTURES, METAL RACKS, WOODEN WINE BOXES, OAK TOP TABLES, ETC...WILL ALL BE FOR SALE.

***PLEASE COME HELP US CLOSE DOWN CHAMPION WINE CELLARS. ALL OF OUR CAREFULLY SELECTED WINES MUST FIND GOOD HOMES BY THE END OF JANUARY.***

The big word “retirement” has never been part of our vocabulary. Unfortunately we all have to consider this fact; some of us reluctantly. A sudden decision, yet a hard one to accept.

Precipitating this retirement is the eminent destruction of the building where Champion Wine Cellars, Tiny Bigs, Hula Hula Bar, and Morfey’s Cake Shop are located. We all have to vacate the property at the end of January. A large apartment complex will take our place, the fourth of its kind within a block, as the city allows the “rebuilding” of its neighborhoods.

Eight months ago we helped a seriously interested buyer find a great location in Ballard for our shop. A sale with relocation was moving forward. Permits and planning were in process and the move seemed certain. In an unexpected turn after the presidential elections the buyers got cold feet, and the deal suddenly fell through.

Since we were planning to retire anyway, plan B is taking effect to wind down our business. We appreciate the encouragement to continue, and the excellent support of our associate, Richard Kline. Our customers have been very complimentary over the years, which makes it doubly difficult to bring an end to the oldest independent wine shop in Washington State after 46 years of uninterrupted business.

Certainly many of us have survived multiple good and bad business cycles. Fortunately our little wine shop (in size only) has been stable and doing well throughout all those years. The Washington State wine industry is still progressing, is prosperous, and with a bright future.

Thus the decision is not based on financial reasons, but in consideration of age (Emile soon to be 79) for signing another lease. Work definitely is not a deterrent, especially such an enjoyable occupation as selecting and selling excellent wines, and meeting wonderful people. It has been a great career!

So if any of you is considering entering this line of work, the business potential is great. The shop’s name and good will is still available to an ambitious entrepreneur. We will be happy to advise with the opening of a quality wine shop.

We wish to end 2016 on a high note, and enjoy as much as possible the last days working in our wine shop, then be able to say a resounding “au revoir” and thank you to all our customers and suppliers. Perhaps President Obama and I will go fishin’, if we are not helping a new owner get started.

After 46 years and uncountable good wines, we all became a big family. We are very proud to have accomplished so much toward the higher appreciation and knowledge of wines in this region, and those who found us from other parts of the country. There is still a lot to be done. We will continue enjoying wines of the world, and will toast to your HAPPINESS and PROSPERITY.

*JOYEUX NOËL et TRÈS BONNE ANNÉE À VOUS TOUS.  
MERCİ, MERCİ BEAUCOUP!!!! SANTÉ - CHEERS! Emile and Stephanie Ninaud*

## 20% Off ~ ~ 20% Off ~ ~ 20% Off ~ ~ 20% Off

In our last newsletter we featured the new shipment of the **CHÂTEAU DES TOURTES** wines that had just arrived from Bordeaux, France. We still have a fair amount of these wines available and have discounted the prices by 20% by the bottle (as shown) or 25% by the case. Many of you are familiar with the superior quality of their wines which we proudly have been importing for nearly 20 years. We hope to find a new local importer to insure this brand can remain available. In the meantime take advantage of this wonderful offer.

2014	3 LITER WINE TOWERS, Des Tourtes red	was \$27.85	now \$22.85
2012	Des Tourtes Red Tradition	was \$12.95	now \$10.95
2011	Des Tourtes Red "Cuvée Prestige"	was \$19.85	now \$15.85
2014	Des Tourtes White "Cuvée Prestige, Sauvignon Blanc	was \$19.85	now \$15.85
2011	Des Tourtes, L'Attribut des Tourtes, Flagship Red	was \$29.75	now \$23.75
2014	Château Haut-Beyzac Classic Red, Haut-Médoc	was \$15.85	now \$12.85
2008	Château Haut-Beyzac, "Le Grand Vin", Haut-Médoc	was \$25.00	now \$19.85

Same discount applies for **all** the other wines we presently have in stock:  
Châteauneuf-du-Pape -- Burgundies -- Loire -- Alsace -- Italian -- Spanish -- Champagnes  
-- California -- Washington State -- Oregon -- whites and reds of all types -- roses...

**ALL DISCOUNTED 20% on bottles & 25% case of 12 !!!!**

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*January 8, Saturday - BOOK EVENT with author Christopher Kelly - 3pm to 6 pm*

### *An Adventure in 1914: An American Family's Journey on the Brink of WWI*

*We are once again delighted to have historian and author Christopher Kelley come to Champion Cellars to introduce his latest book to our customers. He writes of his latest published effort:*

*"An Adventure in 1914 is a memoir written by my great grandfather Thomas Tileston Wells of New York City. Wells, a lawyer, wrote this document after a harrowing journey he took in the summer of 1914 with his wife and two children. He had planned on pleasurable hikes in the Swiss and Austrian Tyrol. Instead he was a witness to history's greatest train wreck - the outbreak of World War I. Wells wrote poignantly about the mobilization of European armies and its effect on the soldier's families. He wrote about the impossibility of using a return ticket on French railway lines when all trains were being used to transport soldiers. Wells was even arrested and threatened by Austrian authorities with immediate execution on the grounds of being a Russian spy!*

*Wells escaped but his manuscript was never published...until now. Wells was a witness to those tumultuous changes in the summer of 1914 and I am delighted to share his Adventure with the world."*

[www.anadventurein1914.com](http://www.anadventurein1914.com)

